

# Katherine Taylor

(206) 618-3701 • katgtaylor@yahoo.com • katherinetaylor.com

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## EDUCATION

### University of Washington

Seattle, WA • Class of 2019

BDes in Visual Communication Design

Minor in French Language

Dean's List

Winter, Spring, Autumn 2016

Winter, Spring, Autumn 2017

Spring 2018

Winter 2019

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## SKILLS

**InDesign**      **XD**

**Illustrator**    **Figma**

**Photoshop**    **Sketch**

**Lightroom**    **InVision**

**After Effects**   **Jira**

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## LANGUAGES

### French

Intermediate level (B1)

### English

Fluent

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## COMMUNITY SERVICE

### Volunteer Coach, Shorecrest High School Track and Field Team

Seattle, WA • Spring 2017, 2018, 2019

Assisted in coaching the javelin throwers once a week

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## WORK EXPERIENCE

### Lead Designer, Zelos

Seattle, WA • January 2019 – Present

End to end product design for the Zelos app, from ideation to developer handoff, including user testing and collaborating with developers

Lead all marketing efforts, including social media content creation, web design and implementation, campaign ideation and delivery, and market research

Build and maintain the Zelos brand through content, messaging, and strategy

### Teaching Assistant, Teaching Assistant Program in France

Rennes, France • October 2019 – March 2020

Prepared and taught English lessons to students of all levels in a French high school

### Leadership Personnel, Camp Firwood

Bellingham, WA • Summer 2018

Directed and mentored staff, especially the Counselors-in-Training, throughout the summer

### Design Intern, University of Washington Track and Field

Seattle, WA • Fall 2016 – Spring 2018

Designed advertisements and tickets for the team

### Counselor, Camp Firwood

Bellingham, WA • Summer 2016

Took care of small group of campers

### Assistant Designer, Taylor Design

Seattle, WA • Summer 2015

Assisted in design projects for Windermere Real Estate and University Village

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## EXTRACURRICULAR ACTIVITIES

### Student-Athlete, University of Washington Track and Field Team

Seattle, WA • August 2015 – May 2019

Attend all practices, meets, and meetings while maintaining a high GPA

### Member, Athletes in Action

Seattle, WA • September 2015 – June 2019

Monthly chapel service for student-athletes at University of Washington and Seattle Pacific University